Once-and-Done Content Management

with Vasont® Component Content Management Solutions

Vasont Systems, a TransPerfect Company, provides component content management software and XML data services to enterprises from a variety of industries, including manufacturing, technology, publishing, financial, and healthcare, that frequently update and republish their content or produce highly complex publications. The Vasont CCMS enables them to maximize the reuse of their content and manage their business processes so that content is only written, edited, reviewed, and translated once, reducing cycle times and costs significantly.

VASONT CCMS MODEL TO MEET THE NEEDS OF ANY ORGANIZATION

Because enterprises of all sizes have different content management challenges, they can choose the Vasont Component Content Management System application that best meets their needs.
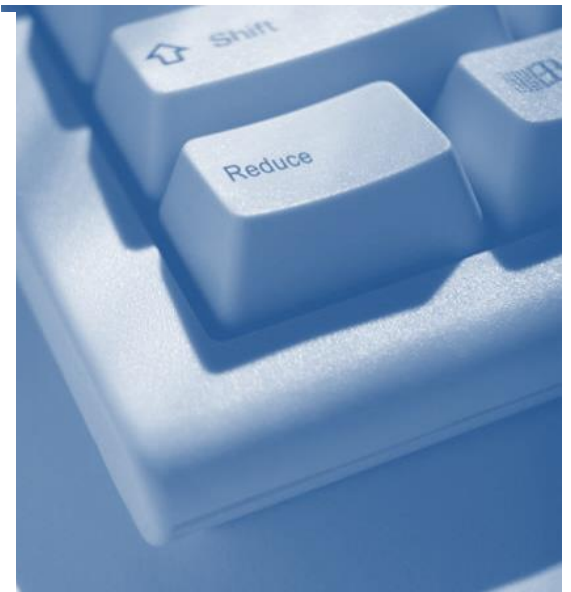
Vasont CCMS: Provides users with access to the dynamic system's functionality right from their desks. The Vasont CCMS is an on-premise model—ideal for enterprises that continually update and repurpose their critical multilingual content for delivery to print, Web, and mobile media channels.

Vasont SaaS CCMS: Provides cost-effective hosted content management for enterprises that want the benefits of a component content management system without the required investment for purchasing the software and devoting IT staff to support it. The Vasont SaaS CCMS offers access to Vasont's component content management software on a subscription basis. Authorized users can update their content from anywhere at any time via a Web browser.

Vasont DITA CCMS: Supports topic-based writing using DITA and XML in a component content management system, making it most suitable for managing technical documentation. Topics are written and reused in various DITA maps to create consistently messaged publications.

Vasont Extensions: Provides solid integrations with editing, review, translation, presentation, and publishing tools so enterprises can build a complete solution using their favorite tools.

Vasont Inspire: Extends editorial capabilities to content contributors and subject matter experts around the world via a website. Content contributors and reviewers can access the content they are responsible for through a secure website to update and submit their changes to the Vasont CCMS.

Since 1992, Vasont Systems has helped companies organize their critical business assets, manage productivity, and disseminate information in many languages to Web, mobile, and print formats while reducing their costs by an average of 63% and shortening overall cycle times by 75% on average. Vasont Systems has been named multiple times to the *EContent 100* list of "best and brightest digital content companies" and was selected for EContent Magazine's *Trendsetting Products* list.

Don't Let Your Content Manage You:
Editorial, Translation, and Publishing Issues Are Solved with the Vasont CCMS

"Our content is scattered throughout the enterprise, resulting in writers creating similar or duplicate content in many different formats."	→	The Vasont CCMS's true single-source functionality centralizes content in one powerful repository in one format, facilitating content sharing and reuse.
"We had to delay our new product launch because the corresponding documentation wasn't ready."	→	The Vasont CCMS has predictive project management that alerts users when projects are overdue—or are estimated to run late—so managers can make adjustments to work assignments *before* schedules slip.
"It's difficult to manage and integrate assets in various formats with the textual content."	→	The Vasont CCMS manages large volumes of corporate assets in any format, including graphics and multimedia clips, and allows the assignment of metadata for searching.
"Separate files exist for the print, Web, and PDF versions of our content, increasing the amount of time it takes to update the content."	→	The Vasont CCMS's powerful reuse capabilities allow enterprises to quickly repurpose their content as frequently as daily to the appropriate media format without costly data conversions.
"Having numerous versions of documentation for our large line of products, it's difficult to ensure that our manuals are accurate."	→	Multiple simultaneous releases are managed and tracked using the Vasont CCMS's branching technique, keeping similar versions related to ensure content is consistent.
"Our department was mandated to reduce costs while working with limited manpower."	→	The Vasont CCMS can easily automate daily editorial tasks through its exclusive processing options, saving time and money.
"We currently have an outdated system that doesn't meet our enterprise's needs, creating costly custom programming and system downtime."	→	The Vasont CCMS's highly configurable architecture makes the system easily adaptable to an enterprise's needs—at the component level or at the document level—ensuring continuous productivity.
"We still rely on manual processes to cross-reference our content."	→	Bi-directional links cross-reference content, allowing users to view all occurrences of any piece of content across all publications.
"Our documentation is available in many languages for global clients. It's confusing and costly to manage and update the multilingual versions."	→	The Vasont CCMS's full Unicode support for multilingual content enables enterprises to easily manage and edit their multilingual content from a single source while minimizing translation costs.
"Our current review process is inefficient and doesn't allow reviewers to see each other's feedback."	→	The Vasont CCMS allows SMEs to review topics once and share feedback virtually with other reviewers.
"We have remote content contributors who work from home or a different office location."	→	Vasont Inspire allows users to access and edit their content from anywhere in the world through a secure Web browser, improving efficiency and fostering collaboration.
"Writers and editors are comfortable with their current XML editing tools and may be reluctant to learn yet another software program."	→	The Vasont Universal Integrator extension enables writers and editors to access the system's functionality through their favorite XML editing tools—eliminating the need to also open the Vasont CCMS application on their desktops.
"Support has lacked for other software we've purchased."	→	Vasont Systems partners with their clients to build long-term relationships, providing unmatched support from their team of in-house XML analysts during and after the purchase.
"Anyone can access our content, which poses a security threat."	→	Multiple levels of user privileges are assigned by the Vasont CCMS system administrators, ensuring that only authorized staff members can access the content that is relevant to them.
"We have strict governmental regulations that we must comply with."	→	The Vasont CCMS provides governance over content and processes, generating an audit trail of all changes made to content, enforcing editorial rules and processes, and requiring the appropriate approvals and signatures.