Simply XML
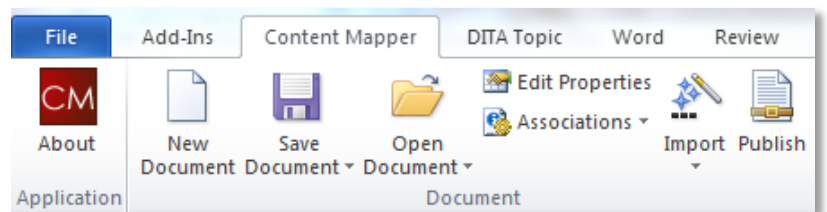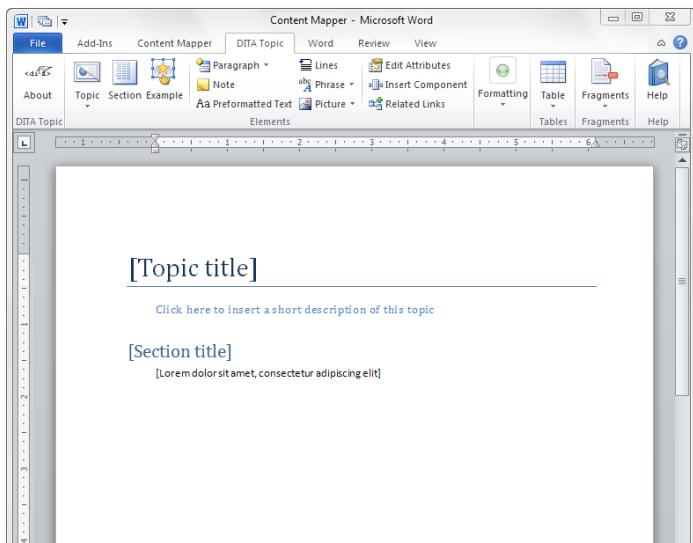
Simply XML's Content Mapper™ is a Word to XML editor that allows *everyone* who uses Microsoft® Word to author high-quality XML.

Easy to Use

Intuitive User Interface. Content Mapper's interface hides all the XML behind the scenes to allow authors to generate valid XML with little or no training. Authors can create XML in seconds rather than hours.

Content Mapper's user interface is simple and intuitive.

Configurable to Meet Your Needs

Content Mapper can be easily configured to meet your unique business needs, including the following:

- **Document Structures –** Content Mapper can support DITA, Information Mapping®, custom, and other structures.
- **Templates –** It is easy to customize and add as many templates as you need.
- **Repositories –** Content Mapper can support any repository with an accessible API.
- **Processes –** Content Mapper can meet your specific needs for workflow, metadata, publishing, and legacy import.
- **Compatibility –** Content Mapper always produces valid XML and supports round tripping to any XML editor.

Saves You Time and Money

Content Mapper with Lightweight DITA™, Simply DITA or Simply Structured is the most cost effective way for the enterprise to achieve the benefits of structured writing and XML. You will eliminate the need for an extra layer of technical staff to convert Word-based content to XML. You will achieve publishing flexibility and reduce desktop publishing costs. You will see greatly increased information reuse. Lower translations costs. Shorten the time to market. Content Mapper is the best choice for a large scale implementation. Its many exciting features are designed to bring the benefits of XML to the enterprise at large.