

Just 5 examples of how FontoXML **engages authors**, helping them to create **high-quality** content





User friendliness is so much more than just 'ease of use'.

Because not every author is a structured content expert, FontoXML offers perfectly balanced text editing concepts that are familiar to everyone. Content structuring and enrichment is intuitive and straightforward. FontoXML puts user friendliness above all else, proactively helping authors to enhance the quality of their content.

A crisp and clear interface

FontoXML has an attractive look and feel. The distraction-free, paper-style interface makes for a compelling user experience. Frequent users will benefit from quick access to semantic XML elements, while occasional contributors will enjoy the more commonly known concepts.

A revolutionary way to work with structure

If documents are built up of granular objects such as DITA topics, FontoXML opens those individual topics in their context. Structural changes like creating new topics or splitting topics are all visualized intuitively for easy manipulation. FontoXML is designed to ensure that all content is structurally valid at all times.

Soft forms

FontoXML helps authors to write in a structured manner, rather than enforcing a form-style interface. The unique 'soft form' interface in FontoXML subtly increases authors' awareness of the structural and semantic elements within the content.

Closing the Loop: proactive enrichment

FontoXML gives authors direct feedback on the quality of their content in terms of relevance, information density, search engine optimization, linkage richness, metadata, and so on. By closing the loop, subject matter experts and even readers are enabled to create the high-quality content that has become today's new standard.

FONTOXML

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