The emerging model for enterprise DITA authoring

- ✓ Provides a **guided + fluid** authoring experience for SME's with no knowledge of DITA
- ✓ Content creation is easy, intuitive and efficient
- ✓ Enables web-based contributions at very low cost

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XML content conversion
in the cloud

- ✓ Dedicated, pay-as-you-use, conversion portal available 24/7
- ✓ Places authors in control
- ✓ Scalable from a few hundred to tens of thousands of pages
- ✓ 1 million+ pages converted to DITA

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