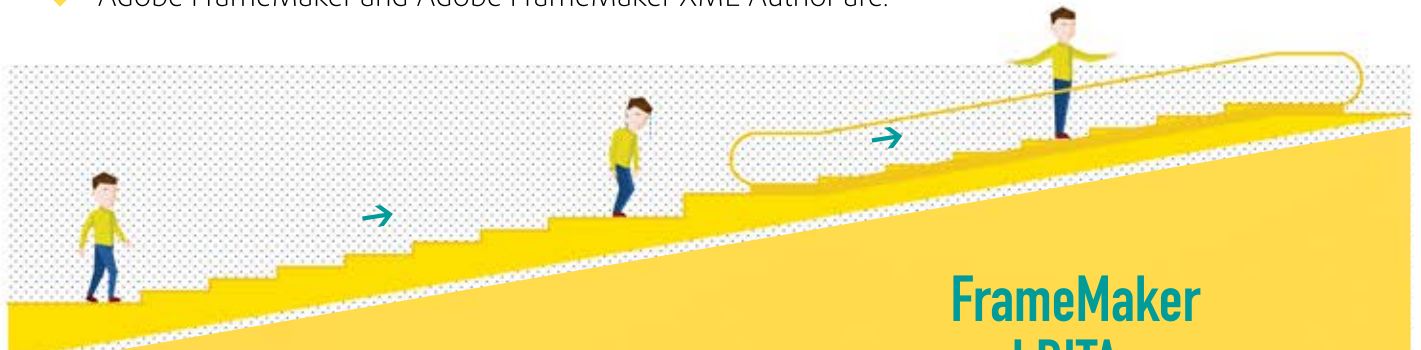


- ◆ Any XML editor can be used to write DITA code
- ◆ BUT every XML editor is not optimized for creating documentation based in DITA.
- ◆ Adobe FrameMaker and Adobe FrameMaker XML Author are.



## Migrating to XML?

Leverage

- ◆ familiar workflows
- ◆ choice of native XML code, WYSIWYG, and Author View
- ◆ conversion tables
- ◆ ... and more

to minimize the transitioning effort to XML authoring.

## Authoring with XML?

Leverage

- ◆ extensive standards support
- ◆ streamlined workflows
- ◆ next-generation features
- ◆ ... and more

to shift to an easier, more productive way of generating XML content.

## FrameMaker and DITA

FrameMaker and FrameMaker XML Author let you author XML content faster with best-in-class DITA/XML support for both LTR and RTL languages.

- ◆ Create customized information models by automatically generating DITA 1.2 elements
- ◆ Get out-of-the-box support for DITA 1.3 topic types
- ◆ Publish content seamlessly in various formats with out-of-the-box support for DITA OT (including DITA OT 2.1)
- ◆ Enjoy DITAval support for conditional output generation
- ◆ Handle DITA maps more easily using Resource Manager

## Which one for me?

### FrameMaker

Choose this if you need

- ◆ both template-based and XML authoring
- ◆ review and collaboration capabilities
- ◆ multichannel publishing in 8 formats—HTML5, WebHelp, EPUB, KF8, MOBI, PDF, and CHM, DPS and as mobile apps
- ◆ simplified XML authoring via a form-like easy-to-fill interface

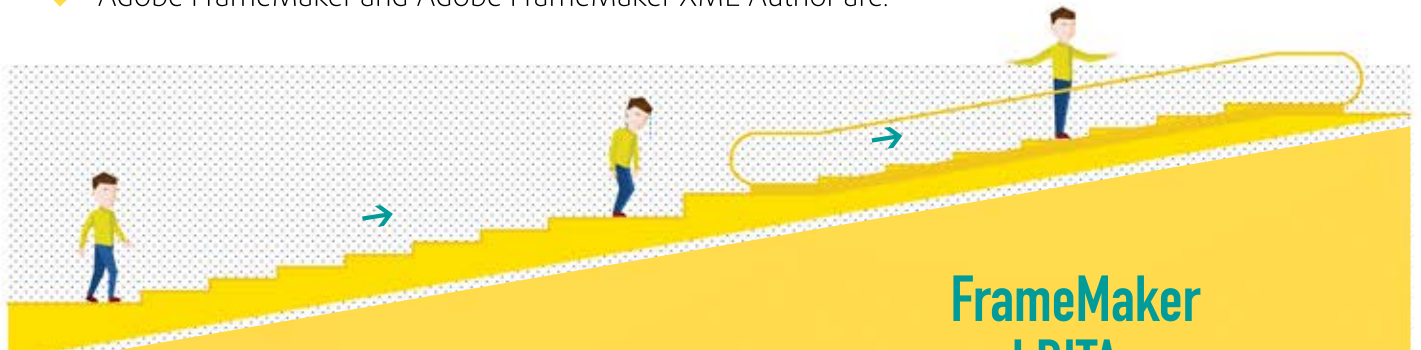
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- ◆ XML/DITA authoring
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Get going with best-in-class DITA today! Email us at [techcomm@adobe.com](mailto:techcomm@adobe.com)

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